



European Cluster Excellence Initiative Bronze Label Certificate:

ROU005201301CIP0466

**IND-AGRO-POL**

**Competitiveness Pole**

was benchmarked according to a benchmarking approach developed and performed by the "European Secretariat for Cluster Analysis" of VDI/VDE Innovation + Technik GmbH (www.cluster-analysis.org). By participating in this benchmarking the cluster organization has expressed its interest in striving for cluster excellence and is awarded with the European Cluster Management Excellence label in BRONZE. The benchmarking took place on January 10<sup>th</sup>, 2013. The certificate expires on January 10<sup>th</sup>, 2015.

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## Cluster sheet: IND-AGRO-POLE

Name of cluster:	[RO]	<b>IND-AGRO-POL (Pol de Competitivitate)</b>	
	[EN]	<b>IND-AGRO-POLE (Competitiveness Pole)</b>	
Geographical location:	[Country]	<b>Romania</b>	
	[Region]	<b>All 8 development regions covered</b>	
Sector:	<ul style="list-style-type: none"> <li>• production and engineering</li> <li>• food and agricultural industry</li> </ul>		
Specialisation within sector:	<ul style="list-style-type: none"> <li>• agricultural machinery and equipment</li> </ul>		
Founding year of cluster:	2011		
Number of cluster members (in 2012 / 2011):	55 / 65		
Thereof (today / at establishment of cluster):	• large companies (>250 employees)		1 / 1
	• medium-sized companies		12 / 12
	• small companies (<50 employees)		2 / 2
	• micro companies (<10 employees)		6 / 6
	• universities, technical colleges		4 / 4
	• R&D institutes		11 / 11
	• training and education providers (others than universities)		4 / 4
	• public bodies and intermediaries (policy makers, public administration bodies, associations, agencies, chambers, etc.)		15 / 25
Total number of employees in company cluster members:	700 / 700		
Annual turnover (total of all company cluster members):	164 million €		
Average export rate of company cluster members:	2 %		
Average R&D rate of company cluster members:	30 %		
Legal form of cluster organisation:	Association		
Owner of cluster organisation:	Founding companies		
Cluster main objective:	<ul style="list-style-type: none"> <li>• Increasing the innovative capacity of the regional economy</li> <li>• R&amp;D excellence</li> </ul>		
Cluster management staff:	2		
Cluster main activities:	<ul style="list-style-type: none"> <li>• cooperation</li> <li>• R &amp; DI</li> <li>• training</li> <li>• marketing and Public Relations</li> <li>• networking and internationalization</li> </ul>		
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